



PRICE LIST

2 0 2 6

All prices are exclusive of GST

Starting prices. Every project is quoted to scope.



AUSTRALIAN OWNED



ABN REGISTERED



AUSTRALIA WIDE

Website Design Packages

Custom websites designed to be modern, responsive
and built to grow your business

MOST POPULAR

STARTER

Perfect for small businesses

FROM \$500

WHAT YOU GET

- ✓ Up to 3 pages
- ✓ Mobile responsive
- ✓ Contact form
- ✓ Basic SEO
- ✓ 1 round of touch ups

BUSINESS

Ideal for growing businesses

FROM \$1,000

WHAT YOU GET

- ✓ Up to 6 pages
- ✓ Everything in Starter
- ✓ Social media links
- ✓ Booking or enquiry form
- ✓ Google Business Profile setup
- ✓ 2 rounds of touch ups

ECOMMERCE

For online stores

FROM \$1,500

WHAT YOU GET

- ✓ Up to 10 pages
- ✓ Everything in Business
- ✓ Online store setup
- ✓ Up to 20 products loaded
- ✓ Payment integration
- ✓ 2 rounds of touch ups

Domains, hosting, paid apps, subscriptions and stock imagery are not included. Typical turnaround is 5 to 7 days once content and access are supplied.

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Social Media Packages

Consistent, professional content with a clear purpose,
not just posting to stay active

MOST POPULAR

THE ESSENTIAL

For individuals and simple
content needs

FROM \$300/month

WHAT YOU GET

- ✓ 6 custom posts
- ✓ 1 platform
- ✓ Captions & hashtags
- ✓ Content scheduling
- ✓ 1 round of revisions

THE GROWTH

For growing businesses

FROM \$450/month

WHAT YOU GET

- ✓ 12 custom posts
- ✓ Up to 2 platforms
- ✓ Everything in Essential
- ✓ Monthly content plan
- ✓ 2 rounds of revisions

THE PREMIUM

For brands that post
consistently

FROM \$650/month

WHAT YOU GET

- ✓ 20 custom posts
- ✓ Up to 2 platforms
- ✓ Everything in Growth
- ✓ Monthly performance report

Add full account management

+\$250/month

Comment and message monitoring, community responses, Google Business Profile activity and a monthly strategy review.

Branded template set

From \$250

A single set of reusable branded templates so future content stays consistent.

Monthly packages are paid in advance as a retainer before work begins each month.

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Career Documents

Professional career documents that showcase your skills and help you stand out

Cover Letter Writing

Tailored to the specific role

FROM \$40

ATS Resume Writing

Optimised for applicant tracking systems

FROM \$50

Selection Criteria Response

Responses written using the STAR method, priced per criterion

FROM \$60

Resume + Cover Letter Package

A matched, consistent pair

FROM \$90

LinkedIn Profile Optimisation

Built to attract opportunities

FROM \$120

Executive Resume

Senior level, built around achievements

FROM \$180

APS & Government Applications

Resume, application letter and criteria responses

FROM \$250

Additional tailored versions of a resume are quoted separately. Content is restructured and strengthened from your existing material. Experience is never invented.

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Graphic Design + Branding

Creative designs that help your brand stand out
and leave a lasting impression

Social Media Post

From \$40

Email Signature

From \$60

Letterhead

From \$70

Invitations

From \$70

Business Cards

From \$90

Flyers & Posters

From \$120

Signage

From \$180

Menus

From \$180

Brochures

From \$200

Logo Design

From \$250

Product Catalogues

From \$450

Brand Identity Package

From \$600

The Brand Identity Package includes a primary logo, secondary mark, colour palette, typography direction, brand asset files and a style guide. Up to 2 revision rounds included. Printing and stock imagery are not included.

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Presentations & Training

Training built to teach,
not to reproduce a policy document on slides

Presentation Design

Up to 10 slides, custom designed

FROM \$250

Custom Slide Template

A reusable branded deck template

FROM \$300

Staff Training Deck

Structured learning with activities and checks

FROM \$400

Compliance & Induction Training

Scenarios, learning checks and custom diagrams

FROM \$450

Additional Slides

Added to any deck above, priced per slide

FROM \$20

Delivered as an editable PowerPoint or Canva file. Custom illustrations, diagrams and animations are quoted on scope.



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Google & Meta Ads

Reach more customers with strategic
Google and Meta advertising

MOST POPULAR

CAMPAIGN SETUP

Perfect for getting started

FROM \$350 once off

WHAT YOU GET

- ✓ Google or Meta ad account setup
- ✓ Campaign creation
- ✓ Audience research
- ✓ Conversion tracking
- ✓ Ad copy and creative

GROWTH

Grow your customer base

FROM \$500/month

WHAT YOU GET

- ✓ Everything in Setup
- ✓ Multiple campaigns
- ✓ A/B testing
- ✓ Monthly optimisation
- ✓ Monthly reporting

PREMIUM

Maximise performance

FROM \$800/month

WHAT YOU GET

- ✓ Everything in Growth
- ✓ Advanced optimisation
- ✓ Landing page recommendations
- ✓ Priority support

Ad spend is paid directly to Google or Meta and is not included in these prices. Monthly packages are paid in advance as a retainer before work begins each month.

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SEO Services

Improve your visibility, attract more traffic
and grow your business online

MOST POPULAR

SEO AUDIT

Understand where you stand

FROM \$350 once off

WHAT YOU GET

- ✓ Full site audit
- ✓ Keyword research
- ✓ Technical SEO check
- ✓ Written recommendations report

INITIAL OPTIMISATION

Get the foundations right

FROM \$550 once off

WHAT YOU GET

- ✓ Everything in Audit
- ✓ Optimisation applied across every page
- ✓ Page titles and meta descriptions
- ✓ Heading structure and image alt text
- ✓ Google Business Profile optimisation

ONGOING SEO

Build and hold your rankings

FROM \$600/month

WHAT YOU GET

- ✓ Everything in Initial Optimisation
- ✓ Ongoing content optimisation
- ✓ Competitor analysis
- ✓ Backlink analysis
- ✓ Monthly reporting

Ongoing SEO is paid in advance as a monthly retainer. Website size and implementation depth affect final pricing.

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Business Documents

Professional documents that keep your business organised, compliant and ready to grow

Business Forms & Templates

From \$80

WHS Documentation

From \$200

Policies & Procedures

From \$250

SWMS

From \$300

Training Manuals

From \$300

Company Profiles

From \$300

Capability Statements

From \$350

Tender & Proposal Documents

From \$350

Employee Handbooks

From \$400

Operations Manuals

From \$550

Documentation Packages

From \$1,200

Delivered in Word and/or PDF. Up to 2 revision rounds included. Pricing depends on page count, copywriting required and source material supplied.



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How Pricing Works

Clear scope, fixed pricing, no surprises

Fixed project pricing

You receive a written quote with defined scope before any work begins, so you know the cost upfront.

Payment for projects

50% deposit to secure your booking and 50% on completion. Deposits are not refundable once work has started. Final editable files are released once the balance is paid.

Payment for monthly packages

Social media, ads and ongoing SEO are retainer services, paid in full in advance before work begins each month.

Revisions

Documents and design include up to 2 revision rounds. Websites include 1 round of touch ups. Substantial changes to the original brief are quoted as new scope.

What is not included

Domains, hosting, paid subscriptions, ad spend, printing, stock imagery and third party costs, unless specifically quoted. Written content and images are supplied by you unless copywriting is included in your quote.

How we work

All briefs, approvals and revisions are handled in writing so everything stays documented and clear.

GST

All prices exclude GST. GST is added to your invoice where applicable.

Ready to get started?

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